

INGRID

Meintjes, Ph.D.

UX Researcher

Inclusive Science & Technology Analyst

Social Scientist

PROFESSIONAL EXPERIENCE

2019 - Research Fellow & Project Manager

2020 Duke University, Durham, NC

Mixed-methods research design, data visualization, grant-writing
Digital archive research, website content strategy, workflow, ethics

2018 - Digital Humanities Research Fellow

2019 Bill & Carol Fox Center for Humanistic Inquiry, Atlanta, GA

Trained in digital publishing & digital humanities research methods
Selection committee: Doctoral Digital Projects funding awards

2016 - UX/UI Project Lead

2018 Emory University & Georgia Institute of Technology, Atlanta GA

National Science Foundation Project

Multi-disciplinary research design / 4 labs, 8 non-profits
Ethnographic research / 25 interviews, 12 on-site observations
Data / collection, management, analysis, write-up, presentations
Website design / prototyping, content, personas, wireframes

2009 - Chief Scientific Officer: Communications & Advocacy

2013 University of Cape Town, South Africa

Perinatal Mental Health Project

Writing & Communication copywriting, grants, instructional materials, advocacy campaigns, digital & print media, academic papers, annual reports, policy briefs, white papers, stakeholder liaison, presentations
Development project management, strategic planning, operational planning, sustainability, fundraising, financial reporting, donor liaison

- increased income 600% - raised \$1,2 million over 4 years
- increased direct beneficiaries threefold
- USAID Best Practice Award

Research ethnography, interviews, end-to-end UX, survey, design, policy analysis, stakeholder analysis, contextual enquiry, research translation, evidence-based curriculum design

Data develop KPIs, iterative analysis, management, presentation

Tech mHealth app design, journey mapping, user testing, identify actionable insights, website development, documentary producer

EDUCATION

2019 Ph.D. Women's, Gender & Sexuality Studies, Emory University

Dissertation: Bodies Built for Care, from Indigenous Technologies to Social Robotics

Instructor: Gender & Sexuality Studies; STS; Research Methods

Expertise: Inclusive Science & Technology Studies, Future of Work

2012 M.Soc.Sc. Social Science, University of Cape Town

Focus: Gender, Transformation & Development

Instructor: Ethnographic Research; Gender-mainstreaming

Research: Field work, participant observation, multi-lingual interviews

1999 B.A. Political Science, University of Notre Dame

Focus: Political Psychology, Human Rights, Critical Race Theory

WHY ME?

I am passionate about building a more just world by asking different question in technology research and design.

My 15 years of research experience spans the tech, health & education sectors. My unique UX analytical skills were forged in the digital health ecosystem of Africa. In the US, my projects use design to build strategic alliances among usually oppositional communities.

My insatiable curiosity comes from being denied access to knowledge as a kid growing up in apartheid South Africa. It continues because I want to celebrate the ingenuity of the next billion emergent users in Africa who rejig, adapt & innovate with technology not designed with them in mind, yet remain under-represented in design thinking.

I strive to remedy this by asking different questions from differently privileged perspectives. If knowledge is power, it matters who gets to ask the questions that produce knowledge. Inclusive design means paying attention to race, gender, socio-economics, and context from the get-go – this is the crucial role of the UX researcher.

SKILLS

Inclusive User Research	■ ■ ■ ■
Research Design / mixed-methods, digital	■ ■ ■ ■
Writing & Editing	■ ■ ■ ■
Qualitative Methods	■ ■ ■ ■
Quantitative Methods / SPSS, MAXQDA	■ □ □
Ethnography / interviews, focus groups, surveys	■ ■ ■ ■
Contextual Enquiry	■ ■ ■ ■
Stakeholder Analysis	■ ■ ■ ■
Data Analysis	■ ■ ■ ■
Data Visualization	■ ■ □
Personas	■ ■ ■ ■
Wireframes	■ ■ ■ ■
Ideation	■ ■ ■ ■
User Testing	■ ■ □
Project Management	■ ■ ■ ■

INTERESTS

Inclusivity	Robots
Afro-futurism	Coding
Teaching	Roller skating
Stand-up paddle boarding	The Future of Work